

Battle of Plattsburgh (BOP) Committee
Meeting
Held in the Community Meeting Room
Government Center
147 Margaret Street
Plattsburgh, NY 129021

Thursday, July 8, 2021
4:02 pm- 5:29pm

Board Members Present:

Tom Donahue
Richard Frost
Wendy Gilchrist
Vicki Giroux
Jim Guinness
Tim Horn
Lana Putnam
Chris Ransom
Mary Simmers
Linda Masterson Ward

Board Members Not Present:

Forrest Edwards
Judy Lefebvre
Charles Loscalzo
Emily Moosmann
PJ Miller
Samantha Williams

Committee Members Present:

Geri Favreau
Diane Kwarta
Vince Puliafico
Stan Ransom

Committee Members Not Present:

Julie Baughn
Keith Herkalo
Bruce Moore
Kris Portal
Mark Sand

Advisor Present:

Kit Booth

Advisors Not Present:

Bruce Carlin
Craig Russell
Gary VanCour

Welcome and Agenda

President, Tom Donahue called the meeting of the Battle of Plattsburgh to order at 4:02pm and welcomed everyone. He mentioned that it is now only 2 months until the Commemoration.

Parade

Vicki reported on the Parade. The Grand Marshal position was discussed. Since the Farmers' Market is in a new location, there will need to be a revision to where the Parade stops. There is a need to arrange for parking on only one side of the street. Vicki is working on getting permission to use the parking lot of the Elk's building. Vicki will contact Pauline Stone about the Honor Flight. Sometimes the veterans are in the Parade and then sit to watch the rest of the Parade. The fire works for the 4th of July could be seen from downtown. Remember to make no promises about the parade. Please refer anyone who is interested to contact Vicki. Tom is checking on the Emerald Society. Vicki is checking on Norwood. The USS Henley is coming with 20 participants. They are treating this as a reunion for their group. Check with Courtney Meisenheimer about artifacts in City Hall before the USS Henley arrives. Linda Ward said the Irish Dancers are happy to perform whenever and wherever we want them. At the July 4th parade there was a lacking flags and music. Woodsman of the World used to provide us flags. Vicki has Canadian flags. Linda thinks that there may be flags in storage. Perhaps Mrs. Pearl may be a contact for an Honor Guard out of Ford Drum? Vicki will ask Tom LeMar to bring his ship replica. Invitations were sent to 39 towns and villages to participate. For the Beat Retreat we will have Norwich and the Sailing Masters.

Entertainment

Tom asked the Entertainment Committee to meet with him this week to finalize some things. The Entertainment Committee includes Wendy Gilchrist, Linda Ward, Nate Pultorak and Tom Donahue. Thursday is not a good day to meet. Wendy Gilchrist said that Bear Tracks will cost \$1,200. for 3 hours. They are the only group we have a contract with right now. Woods Tea Company would be a nice addition. Musicians can sell their CDs at the Commemoration. If we have a souvenirs booth, CDs could be sold there. Tom has 30 mini jugs of maple syrup that could be sold.

Mall Display

The Press conference at the mall in front of the Battle of Plattsburgh mural was very successful. Emily Moosmann coordinated the event. To keep in mind: 10:30am and before or up to Wednesday is a good time to have a Press Conference. There was very good coverage in the Press Republican, The Sun and on television.

Valcour Brewing Company Kick Off on Thursday, September 9

Lana described the activities planned for the Valcour Brewing Kick Off. Valcour Brewing will be the “Israel Green Tavern” for Thursday. Children’s activities are from 12noon -4 pm. Stan and Chris will provide games. John Rock will be available to answer questions. There will be refreshments provided by McDonalds, Sam’s Club, Pepsi. Lana will contact Stewart’s for ice cream. There will be displays by the Police Dept., Sherriff’s, Fire Department, nurses, EMTs, etc. Lana emailed Tom’s invitation letter to area schools and will also contact the home school association.

After the children’s’ activities there will be activities for adults including a beer tasting and Battle of the Bartenders. Jesse at Oval will have a special brew. There will be music outside the Valcour Brewing Company. “All About the Base” will be one band. They will play for 3 hours. There will be a 60-foot tent. The tent could be moved the next day. There may be a second band, Fulton’s Folly. Forrest will ask the tent companies and Cassella about sponsoring tents. A large tent at Valcour costs \$900. It could be use at Valcour and then moved downtown.

Clinton County Historical Association (CCHA)

Geri reported that they plan to be open every day – Thursday through Sunday. They plan a walking tour every day.

They are working with Melissa and George to provide wagon rides. It will cost \$375. for 3 hours. They will need to charge for the rides. Might provide tickets for discount on beer when purchasing a ticket for a wagon ride. Linda mentioned that when we provided horseback riding, the horse owners charged directly.

There will be an unveiling of 3 panels at CCHA.

Geri will contact Bill Arthur to use his cut outs of soldiers. They have 20. Geri plans to use about 3. She will let Bill know that we would like to use all he has and to get in contact with Linda Ward. Linda mentioned that these are best used indoors and need to be attached to something as they do not have stands. Bill is from Chazy.

Grants, Fundraising, Budget

Linda Ward reported on good news on the grant front. Pomeroy Foundation has agreed to support the Battle of Plattsburgh Commemoration. Linda submitted the grant request June 17, 2021, and just learned that for every dollar up to \$10,000. that we raise from this point on, the Pomeroy Foundation will match dollar for dollar. Linda will read all the specifics of the grant tomorrow. We all need to call potential sponsors. Our budget for 2021 is \$58,000. With funds we have already received and pledged we have about \$29,000. (Eric Eaglefeather has pledged to cover the fireworks which cost about \$6,000. McSweeney’s has promised \$1,200. Rotary will contribute something. Valcour Brewing will contribute. Cricket will contribute).

Forrest will be contacting all banks that have not sponsored us this year. He will also be following up with Rotary.

Publicity

Emily Moosmann has arranged so that we can use spaces in the mall to publicize. There is a display space in the Government Center we can use.

Sunday Morning

A fire truck pull is being planned. It might work for Sunday morning. An antique car show might be a draw. Ask Courtney Meisenheimer about the Friday night car show. There is an antique car group in Burlington,

Fireworks

The 4th of July Fireworks could be seen from downtown.

Posters

Linda Ward reported that Jodi Brunner gave us a lower rate of \$300. to design our posters.

Posters-Contest

The poster contest was a great success, and 4 winners were chosen. It was done by NYS Art Teachers Association. There were 108 posters submitted. Next year, in addition to the poster contest there may be a Plucky Rooster Contest. Give ideas to Linda Ward.

Buttons

Linda is checking with Jolly Good for quotes on buttons. Considering ordering 500-750 buttons. We may charge \$5. to \$10. per button this year? Donation containers could be provided for those wanting to donate. Valcour and Busters might give a discount to those with buttons.

Raffles

Raffles such as a 50/50 raffle could be used to raise funds.

Commemoration Brochure, Booklet, Program

What is needed most is a program and map. Linda is talking with Pennysaver, Northeast Printing and The Sun. Logos of sponsors would be included. Ads could be sold.

History Talks

Rich Frost has talks scheduled for Friday evening (2 talks) and Saturday (3 talks). The talks will each be 25 minutes long. Rich will be the Master of Ceremony for the talks.

The Friday evening talks will be in the nave of Trinity Church from around 5pm to 6:30pm.

The Saturday morning talks will be in the War pf 1812 Museum. They will begin at about 9:30am.

Tents

Forrest will ask Casella and Taylors and Fosters for help funding the tents.

Volunteers

Tim Horn and Diane Kwartka are working on volunteer assistance. Ameri-Corps Seniors (formerly RSVP) will help.

Riverside Cemetery Ceremony

Tim Horn reported that he has the program for Riverside Cemetery Ceremony planned. Hugh McDonough might be the guest speaker

Kids' Games

Chris and Stan Ransom reported that they are ready including providing some games at Valcour on Thursday, 2pm to 4pm.

Run

Mary Simmers is working on the 5K Run.

Guests' Dinner

There is not an official guest dinner planned. Geri will take John Barton to dinner. Hugh McDonough might be coming. If we have guests, we will pay for their dinners at Valcour Brewing Company.

Battle of Plattsburgh Storage Unit at Base

Linda Ward suggested that we clean up the storage area we have on the "base". Thursday, July 15 at 1pm was suggested.

Barbershoppers

Jim Guinness reported that the Barber Shoppers will perform at Riverside. He is trying to persuade them to perform more at the Battle of Plattsburgh.

Meetings

The Community Meeting Room is available for our meeting every Thursday through the end of August.

The next meeting would be Thursday, **July 22, at 4pm** in the Community Meeting Room of the Government Center.

Adjournment

Meeting adjourned at 5:29pm

Respectfully submitted:

Chris Ransom, Secretary
Revised 7/13/21 6am

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