

1814 Committee

Meeting via ZOOM

Thursday, January 14, 2021
4pm-5pm

Board Members Present:

Tom Donahue
Vicki Giroux
Tim Horn
Chris Ransom
Mary Simmers
Linda Masterson Ward
Judy Lefebvre
Charles Loscalzo
Emily Moosmann

Board Advisors Present:

Bruce Carlin

Committee Members Present:

Geri Favreau
Diane Kwarta
Vince Puliafico
Courtney Meisenheimer
Stan Ransom

President, Tom Donahue called the first 2021 meeting of the Committee of 1814 Inc. to order at 4pm and welcomed our new participants.

Tom presented the agenda for the meeting.

Mary Simmers moved to approve the agenda.

Tim Horn seconded. There was no discussion, and the agenda was adopted. (Vote: 15-yes; 0-no)

Tom Donahue asked if everyone present was OK with recording the meeting. No one objected. The recording is being used to assist in composing the minutes. Once the minutes are approved, the recording will be deleted.

Tom asked if there were any Directors Reports. There were none.

President's Report

Tom reported on plans for the 2021 Battle of Plattsburgh Commemoration. We will plan for a traditional event and if that is not possible, we will move to a modified or virtual event.

Tom has a meeting scheduled with the Mayor to discuss the Battle of Plattsburgh Commemoration. Tom mentioned many activities connected to the Commemoration including:

- Fundraising, Sponsorship
- Magazine – Studley or another publisher or changing to digital.
- Marketing, Publicity, Advertising
- Poster and poster contest
- Meet and greet.
- Reenactments, KDH, Encampments
- Memorials
- History
- Education
- Kids Games
- Old Time Market
- McDonough Monument
- City Hall
- Hospitality
- Honor Flight
- Website
- Food Vendors
- Display Vendors
- Concerts
- Parade
- Outreach to other towns
- Fun run or Cannonball run.
- Bed Races

Date of Event

We need to decide on the date of the 2021 Commemoration. Maybe Thursday – Sunday, September 9-September 12. Sept 11 is a Saturday.

Geri Favreau

Spoke with Helen Nerska about plans for 2021. They plan the same as planned for last year including:

Military gallery

Dedication of the rifle by John Barton who might also give a lecture.

Tour of Crab Island

Breweries- involve the local breweries. Geri spoke with brewer ...introduce a Taste of 1814 brew. Might do in June? Geri will follow up.

Geri said that the museum has all of Kit Booth's binders on the Commemoration. Tom and Diane Kwarta will make an appointment with Geri to review the binders. (Tuesdays-Fridays, 10am to 3pm.)

Judy Lefebvre

Rifles – demonstrations, education, encampment at Old Post

Emily Moosmann

Displays in the mall. Emily will help Linda Ward put up displays in the mall. She also suggested a display of period clothing and a video of dances. She suggested interactive barricades and changing to digital advertising. Give up the paper magazine and go digital. Bruce Carlin is willing to work with Emily on Social Media.

Mary SimmersCoordination of Events

Mary Simmers reported on the coordination of events. She is working on a template. Vicki mentioned that Gary Vancour used to do a poster, then a spread sheet. Mary is coordinating the ceremonies and will work on the template, spread sheet. Mary will ask Gary for his spreadsheet. Kit Booth has organized his information. He has information to give to Tim Horn for Riverside. Chris Ransom said that Don Wickman has information to give to Tim Horn. She will let Don know to give his information to Tim Horn. For events, Mary suggested wine, beer, and vodka tastings. These could be outside events that could be socially distanced. Might be good summer events.

Transportation

Consider transportation from the downtown to the Oval.

Sponsors

Linda Ward said that Diane Kwarta has volunteered to help with a database of potential sponsors. We need to contact potential sponsors in January and February. Activities involved include:

- Letters and documentation for sponsorship packages
- Distribution of letters and packages

We need a committee to work on this January and February.

Linda Ward

Linda welcomed new members to the Committee. She mentioned that Julie Baughn (Manager of the Farmers' Market) is interested in helping but she had another ZOOM meeting at this time and could not attend. Linda mentioned the idea of an Old Time Market. She mentioned that John Momont volunteered to donate a banner. She mentioned the children's poster contest.

Grants

If anyone has any ideas for grants, please send that information to Tom, Tim, and Linda. We need a grant subcommittee to work on grants now. Tom's brother was able to help in the past. He helped with a grant request for a tall ship from Champlain Basin. Unfortunately, we were denied. We need to include money in the budget for help with grant writing. Other grant ideas include NYS Humanities, Art's Council, Stewart's, Rich Frost's Chapel Hill Foundation....

Meeting Location

Right now, we need to meet on Zoom. Think about places that we may be able to have meetings, especially small subcommittee meetings. Here are some ideas:

- MHAB-might be costly. Tom and Linda inquired about MHAB.
- Champlain Mall
Emily said that we might be able to use the food court, early morning, 2 hours before mall opening. Acoustics would be a challenge if one tried to do a hybrid – in-person and zoom.
- VA, American Legion, VFW – is Wi-Fi available? Judy might have a contact to ask.

Battle of Commemoration Booklet/Magazine

Linda and Tom explained the history with Studley. They also said that North East Printing is willing to talk with us. There are also other publishers. We may want to go digital rather than continue with a paper booklet. One exception would be a paper map that could be given to those attending the Commemoration. A paper schedule of the events would also be useful. Emily suggested going digital. Fessette was involved in the Plattsburgh Mural map and they might help with our map? Perhaps we could suggest some additional murals related to the Battle of Plattsburgh. Emily mentioned that a Venmo account could be set up for people, companies, and organizations to donate digitally.

Chamber of Commerce

There may be benefits for 1814 Inc. to become a Chamber member. Geri mentioned that the museum feels that it benefits from its Chamber membership. Mary suggested that maybe a short zoom call with Kristy Kennedy or Alyssa Senecal from the Chamber to learn the costs and benefits.

Board Meetings

The 1814 Board will meet twice a month on the 2nd and 4th Thursday of each month at 4pm by ZOOM.

Committee Meetings

Tom suggested that Committee Meetings be held separate from the Board Meetings for now. Upon further discussion Tom decided that for now the Committee Meetings will be held once a month on the 3rd Thursday. For now, it will be the 3rd Thursday of each month at 4pm via ZOOM beginning in February. The next meeting will be February 18 at 4pm. As needed, a Committee Chair can call meetings of their subcommittees but need to notify the Board Secretary. More meetings will be added as we get closer to the event. Board Members and Advisors will be invited to "scheduled" meetings of BOTH Board and Committee.

Minutes

Minutes from both the Board Meetings and Committee Meetings will be sent to everyone (Board and Committee Members) as soon as they are approved.

Meeting Adjournment

Tom ended the meeting by acclamation at 5:07.

Respectfully submitted,

Chris Ransom, Secretary

Revised 1-18-2021 12:26pm

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