

1814 Board

Meeting via ZOOM

Friday, February 25, 2021

4:00 pm-4:57 pm

**Board Members Present:**

Tom Donahue  
Richard Frost  
Vicki Giroux  
Jim Guinness  
Tim Horn  
Lana Putnam  
Chris Ransom  
Mary Simmers

**Board Members Not Present:**

Forrest Edwards  
Wendy Gilchrist  
Judy Lefebvre  
Charles Loscalzo  
Emily Moosmann  
PJ Miller  
Samantha Williams  
Linda Masterson Ward

**Committee Members Present:**

Julie Baughn  
Geri Favreau  
Diane Kwarta  
Bruce Moore  
Kris Portal  
Vince Puliafico  
Stan Ransom  
Mark Sand

**Advisors Present:**

Bruce Carlin

**Welcome and Agenda**

President, Tom Donahue called the meeting of the Board of Directors of 1814 Inc. to order at 4:00pm, welcomed everyone.

Tom presented the agenda for the meeting which is mainly focused on the schedule for the 2021 Battle of Plattsburgh Commemoration.

### **Chamber Membership**

Tom Donahue mentioned that we are now members of the Chamber. We ordered mailing labels from the Chamber. Diane Kwarta volunteered to put labels on the sponsorship packages.

### **Meeting with the Mayor of Plattsburgh**

Tom reported on his meeting with the Mayor on Feb 22. Tom said that the meeting was very positive with the Mayor saying that he planned to be supportive of the event and would continue to provide in-kind services as in the past. Skippy Dubrey will continue to be our contact until his new supervisor is hired which will not be until April or May. Tom is working on getting information on past events from Skippy.

### **Schedule & Activities**

#### Valcour Brewing Company

Tom stated that the Board's votes on hosting an activity at Valcour Brewing indicated that yes, we should, and the preferred day would be Sunday in the afternoon.

Rich Frost suggested that Sunday might not draw people as it would be near the end of the Commemoration. Many in attendance agreed that Sunday might not be a good choice. He suggested Thursday, maybe 4pm to 9pm as a kickoff for the Commemoration. He mentioned that Megan felt Thursday would be a good day. Rich felt that the Post Cemetery event should be on the same day. Rich will confer with Meghan Weeden, Geri Favreau, Lana Putnam, Judy Lefebvre, Vicki Giroux, and Emily Moosmann to come up with an option. He will ask Megan about recruiting the Adirondack Young Professionals to assist. Rich will arrange an appointment with Valcour Brewing with Megan, Tom, and himself to meet and discuss. Lana and others might be included.

#### Riverside Cemetery Ceremony

Would not work on Wednesday since special guests do not arrive until Thursday. On the proposed schedule, on Thursday, September 9 there is a 3 pm tour of Riverside Cemetery. There was discussion that the tour is a good idea but may not best immediately before the Riverside Cemetery Memorial Ceremony.

#### Old Post Cemetery Ceremony

Judy suggested late in the day so people can attend. Rich suggested the same day as Valcour Brewing event.

#### Cemetery Ceremonies

Mary Simmers suggested putting something into services about people lost locally to COVID over the last year.

#### Trinity Episcopal Church Event

Bruce Moore will find out on March 8 if the Trinity Episcopal Church Vestry would agree to an event at the Trinity Episcopal Church during the Commemoration, Thursday through Sunday, around lunch through dinner. He mentioned that some church members were concerned about

the consumption of beer and alcohol in the church. Tom will ask Linda Ward to contact Bruce Moore to go over ideas. Mary Simmers said that she is willing to help Bruce plan the Trinity Church event. Mary asks about the possibility of plan of a tour of the church.

### **Clinton County Museum**

Geri Favreau gave an overview of plans of the Clinton County Museum. Geri Favreau says that they are flexible. They have found that being open on Sunday has usually been a bust, not well attended and would prefer Friday and Saturday. They are considering offering tours of the Oval maybe starting at 10am. Helen and Jan give the tours. She suggested a tour of the Old Post Cemetery prior to the Old Post Cemetery Memorial Ceremony. They plan to ask Country Dream Farms to bring a wagon and team. If they are willing, they could do a wagon tour of the historic district. She mentioned that Roger Harwood has a map to tour the grounds. She asked about John Rock and the Crab Island Ceremony. John organizes that ceremony on September 11. He has boats to take people to Crab Island. He says that we now should be able to watch the ceremony from the shore. CCHA does special tours to Valcour. They use Nick Maynard. He charges by the head. He is licensed and covered to ferry people to the Island. Geri said that John Barton is not confirmed yet, but if he comes, he may do a lecture about the Akin rifle. Geri says the story is very good. They will work with Rich Frost on the lecture. Geri says that they are open every day except Sunday 10am-3pm and will stay open until 4pm for the Commemoration if needed.

### **Buttons**

The buttons are low cost, with the potential of bringing in revenue. Even if selling them to increase revenue is not an option, they could be used to give some benefit. For instance, Mary Simmers suggested that local restaurants might be willing to give a % discount on food purchased during the Commemoration? Any ideas please let Lana know.

### **Marketing and Public Relations**

Lana Putnam will probably concentrate on marketing of products and working with restaurants. The hope would be to have someone additional help with Public Relations.

### **Public Health Contact**

Ryan Davies was the Clinton County Public contact for 1814 Battle of Plattsburgh in 2020.

### **Deadline for Decision about Face to Face**

Tom suggested the end of **May** as the deadline to decide if we would hold face to face events September 2021.

### **Market – Old Time Market and Farmers’ Market**

Julie Baughn described what and where the Farmers’ Market will be (Greene Street). They will have a building and a bathroom trailer permanently set up. Public Health told her that she can do music and special events that are monitored. Ryan Davies is her contact at the Health Dept. She is willing to work with us on the Old Time Market. Julie says that the field at Greene Street is huge and feels the Kids Games might work there. Julie is also on the Harborside Committee. Tom will ask Linda Ward to call Julie Baughn to review ideas.

### **Macomb Ball, Dancing and Music**

Kris Portal works on Macomb Ball with Wendy Gilchrist. Tom asked Kris about the possibility of dancers being in the parade and give a demonstration at the reviewing stand. Kris says that on Saturday morning they are setting up for the Ball. If we could get volunteers to set up the Ball room, then maybe Kris could help in the Parade. Kris will talk with Wendy.

### **Volunteers**

Diane Kwarta mentioned that we get many volunteers from college students especially from fraternities and sororities. With COVID this may decrease our volunteers.

### **Fund Raising**

Tom asked for volunteers to help with fund raising. This will begin next week. Mary Simmers needs a package for Alice Sample to visit the funeral  
Jim Guinness volunteered to talk to businesses.

### **Board and Committee Meetings**

This Board and Committee will meet together twice a month on the 2<sup>nd</sup> and 4<sup>th</sup> Thursday of each month at 4pm by ZOOM.

The 1814 Committee will no longer meet on the 3<sup>rd</sup> Thursday of each month.

The next meeting of the 1814 Board and Committee will be Thursday, **March 11** at 4pm.

The next meeting of the 1814 Committee is Thursday, March 18 at 4pm is **canceled**.

### **Action Items**

#### Bruce

- Attend Vestry to see if church is willing to host event during Commemoration

#### Diane

- Apply labels to sponsorship packages

#### Geri

- Work on museum plans.

#### Kris

- Talk with Wendy Gilchrist about Ball.

#### Lana

- Work with Rich, Wendy, and Megan on Valcour Brewery

#### Linda

- Contact Bruce Moore about events in Trinity Episcopal Church.

#### Mary

- Plan to work with Bruce Moore on planning events at Trinity Church.

#### Rich

- Contact Megan and set up a meeting with Valcour Brewing, Megan, Tom and ?

- Work with Lana, Wendy, Vicki, and Megan Weeden on Valcour Brewing. Also confer with Judy Lefebvre, and Emily Moosmann. He will ask Meghan about recruiting the Adirondack Young Professionals.

#### Tom

- Tom will ask Linda Ward to call Julie Baugh to review ideas on the Old Time Market.
- Tom will ask Linda Ward to contact Bruce Moore about events at Trinity Episcopal Church.
- Information on past events from Skippy.
- Monitor school and college openings regarding volunteer opportunities.
- Get a sponsorship package to Alice Sample.

#### Vicki

- Work with Rich on Valcour Brewing.

#### Wendy

- Work with Rich on Valcour Brewing.

#### All Board Members

- Let Tom and Linda know if you have any contacts with area businesses that could be used for personal contact for sponsorship requests.
- Let Tom know if you can volunteer to help with delivering sponsorship packages.
- Let Lana know of any marketing ideas.

#### **Adjournment**

Meeting adjourned at 4:57pm

Respectfully submitted:

Chris Ransom, Secretary

C:\Battle Of Plattsburgh\Meetings\Board Minutes\2021 February 25 Board Minutes.docx